

## **CRISIS QUESTIONS FOR LEADERS**

- How to Protect Life, Property, and Operations?What Information Do You Need, and When?
- What is Your Next Decision, and When?
- Who Else Needs to Know, and What?
- Are Plans & Policies Leveraged?
- Resource Timing / Availability?
- Future Worst Case Event?
- Media: Consistent-Constant-Credible-Concise-Clear?

© 2007, The Flynt Group, Inc., All Rights Reserved